

The logo for RinggitPlus, featuring the word "Ringgit" in white and "Plus" in orange, with a stylized orange plus sign between them.

RinggitPlus

Introduction

April 2020 Edition



Jirnexu

Ringgit**Plus**

Kredit**GoGo**

Jirnexu
Vietnam





RinggitPlus TODAY

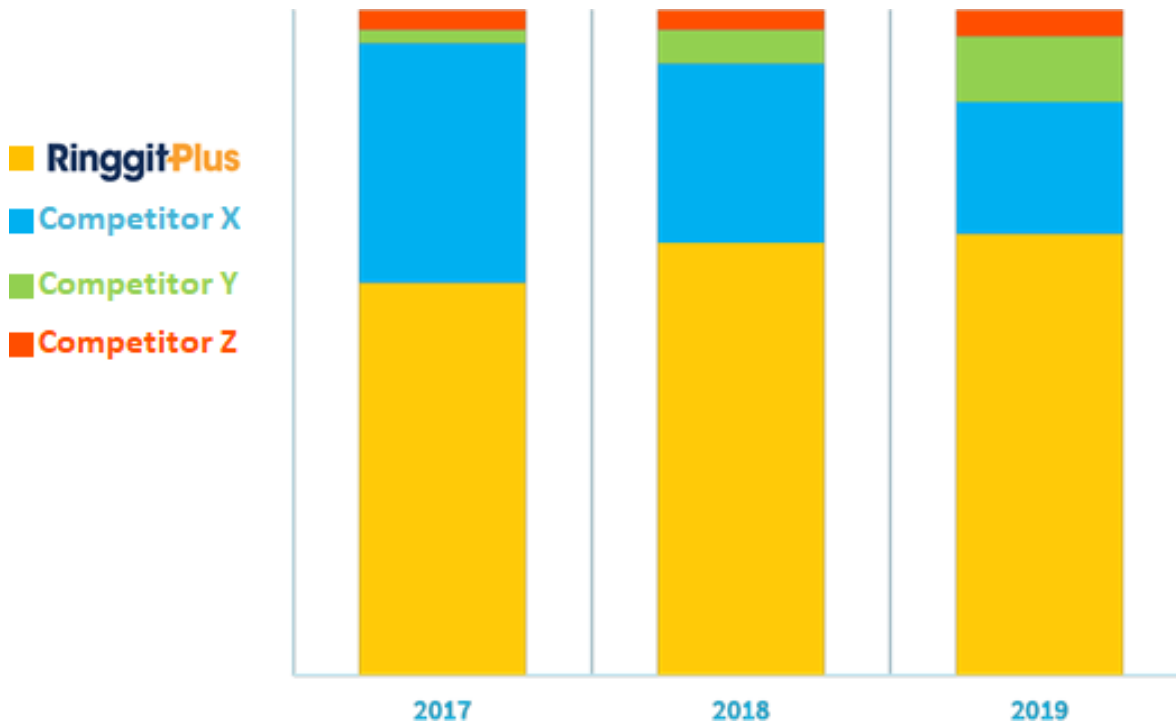
We are the **experts** in personal finance.

We help Malaysians maximise every ringgit they spend, help them get better deals and save money.

RinggitPlus.com is the **leading financial comparison website** in the country.

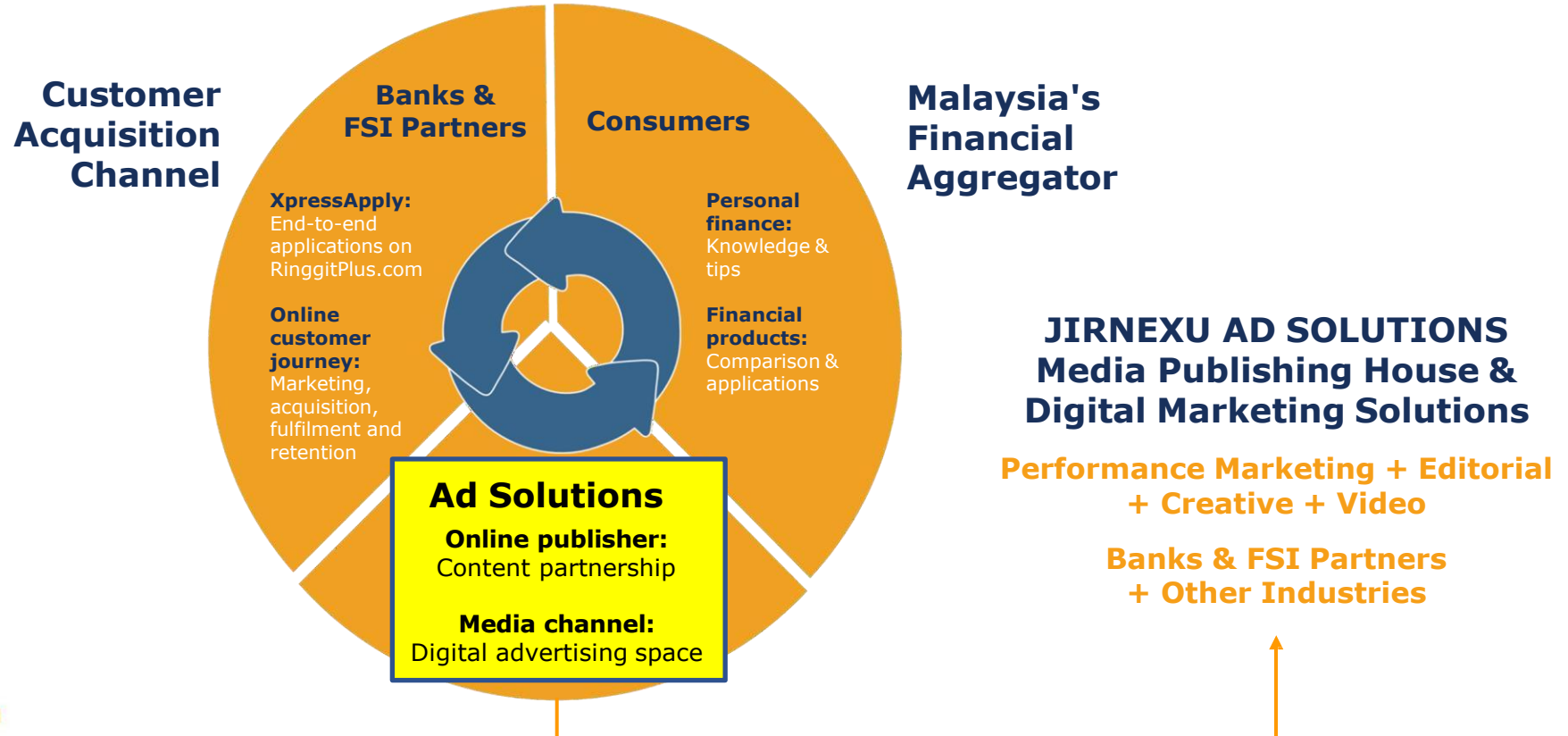


RinggitPlus.com - Malaysia's #1 Financial Aggregator



*Google Trends shows
RinggitPlus is the clear
leader in Malaysia*

Our Unique Business Model



OUR TRAFFIC AND DATABASE REACH



Launched in
2012



2mil
Avg. Monthly
Visits



300k
Social Followers



37k
Hours on site/month



3mil
Avg. Monthly
Page Views



2.3mil
Leads Generated
To-Date



850k
Customers
To-Date



82%

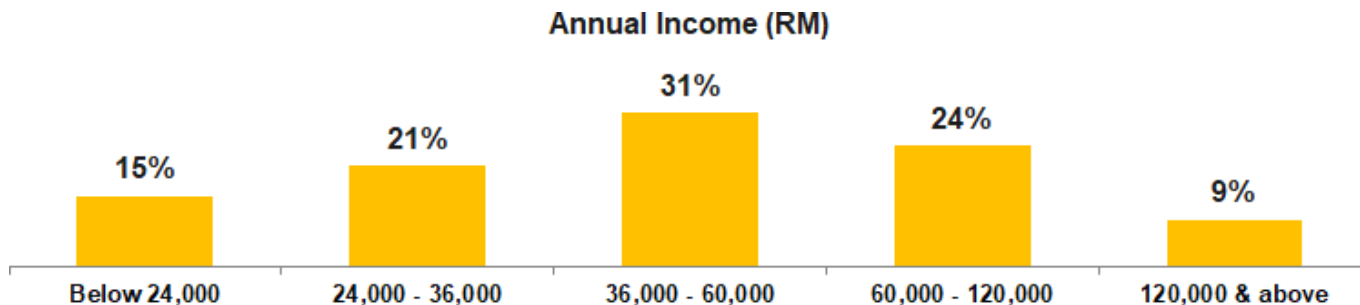
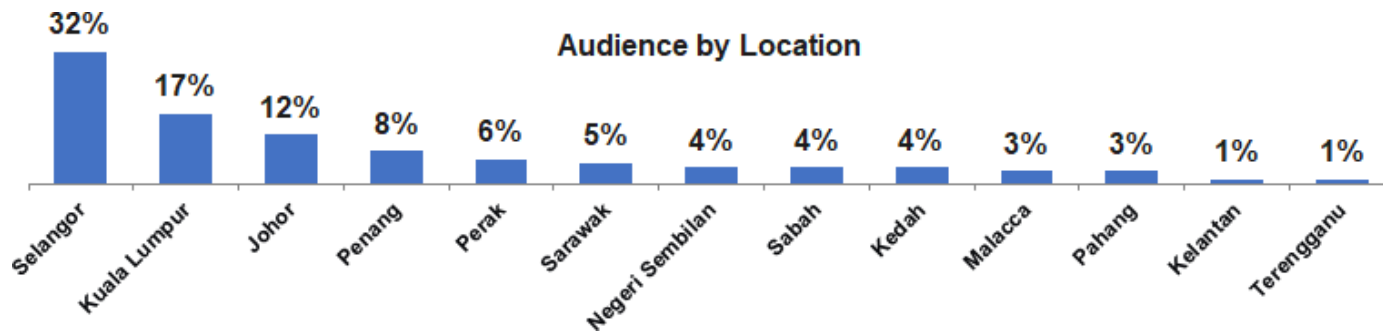


15%



3%

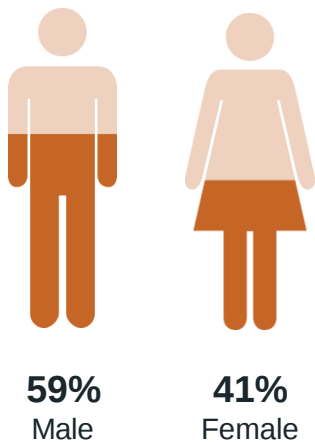
RinggitPlus.com - Malaysia's #1 Financial Aggregator



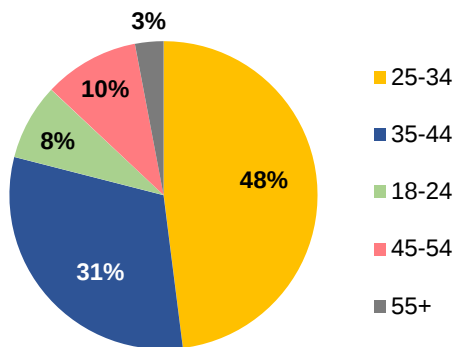
Data consolidated from Jirnexu database as of Q1'FY20

OUR CONSUMER DEMOGRAPHICS

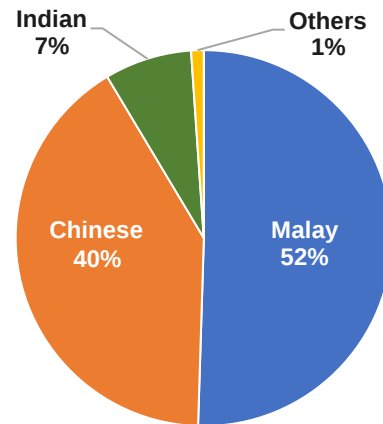
Gender



Age Breakdown



Race



The logo features the word "Ringgit" in white and "Plus" in orange, separated by a small orange plus sign. The background is a dark blue gradient with a large, faint, stylized "R" and a plus sign on the right side, and a vertical bar of colored squares (orange, teal, purple, green) on the left side.

RinggitPlus

PROPOSITIONS

April 2020 Edition

Our Unique Propositions - Financial Data

We have captured the largest amount of financial data points from our customers through their financial applications.



* Platform and processes are PDPA and PCI compliant



Examples of Key Audience Segments

SME & Business Owner Segment	
Audience	Base Size
- Job titles - Shareholder status (CTOS) - Business SME loans - Self-Employed	73,000

Investor Segment	
Audience	Base Size
- FD Leads & Accounts - Income level: 7,000 > - Age: 27 & above - CASA Leads & Accounts	156,000

Homeowner & Mid-High Income	
Audience	Base Size
- CTOS/CCRIS Home Loans - Age 30 > - Income: RM 6,000 >	147,000

High Income & Spend Power	
Audience	Base Size
- RM8,000 monthly income and above - Premier Credit Card Holders - Recently approved of a credit card - last 6 months	120,000

E-Commerce & High Spend Power	
Audience	Base Size
- Monthly Income: 5,000 min. - Age: 21-35 - Newly approved credit cards	400,000

Travel Segment	
Audience	Base Size
- Approved travel credit card (6 months) - Approved travel insurance (6 months) - Age: 21-35	96,000



OUR COMMERCIAL SERVICES

RinggitPlus.com

Services On RinggitPlus.com

DISPLAY ADVERTISEMENT

Ads to a targeted audience/run of site



ADVERTORIAL CONTENT

blog posts /infographic /advertorials
with social boosts



VIDEO PRODUCTION

Branded video with social boosting
(Concept > Pre Production >
Production > Post Production)



SPONSORSHIP

BAU RinggitPlus Acquisition
Campaigns (RM500-1k per
product)



EMAIL MARKETING

-Weekly RinggitPlus Newsletter
-Solo EDM
(to a targeted segment)



WIDE-RANGING CAPABILITIES THAT OUR PARTNERS CAN LEVERAGE ON TO DRIVE THE AWARENESS & LEAD GENERATION

Jirnexu Digital Services

Services Beyond RinggitPlus.com

PERFORMANCE MARKETING

Reach highly targeted audience based on financial data of the audience

- Facebook / Google
- Youtube/ Facebook Videos
- Programmatic Display
- Data Management
- SEM/SEO



FB CUSTOM AUDIENCE

Leverage on our 1st Party Data for your campaigns

TECH/CREATIVE

- Chatbot
- Microsite
- Creative Production
- 3rd Party Tracking



ON GROUND

Co-branded campaign creation & management

- Event
- Seminar
- Workshop



DIGITAL SURVEY

Get consumer feedback to derive insights for growth



SOCIAL MEDIA MANAGEMENT

Managing Social media platform of client



LEAD GENERATION

Highly optimized landing page on RinggitPlus to collect leads



TELESALES TEAM

We have a telesales team to assist client's campaign.



The logo for RinggitPlus, featuring the word "Ringgit" in white and "Plus" in orange, with a stylized orange plus sign between them.

RinggitPlus

CASE STUDIES

April 2020 Edition

OUR CLIENTS AND PARTNERS



CASE STUDIES



Service: Advertisement on RinggitPlus.com

Results: 20% uplift in conversion



Service: Advertisement on RinggitPlus.com

Results: 40% higher avg time spent



Service: Content Marketing Bundle

Results: Overachieved KPI by 15%



Service: Campaign Sponsorship

Results: >2M in Sales in 12 months



Service: Campaign Sponsorship

Results: >300% Campaign Uplift generating exposure for Proton X70



Service: Activation Team (Rakan RP)

Results: 8,000 contest submissions in 10 days.



ALLIANCE BANK

Service: Data Management Platform

Results: 25% increase in average ticket size



Gibraltar BSN

Service: Performance Driven Marketing

Results: 20% higher conversion campaign rate



Service: 360 Agency Approach

ChatBot + Performance Driven Marketing

Results: Development in progress...



Service: 360 Agency Approach

ChatBot + Performance Driven Marketing

Results: Development in progress...

Winning Case Studies (e-Shop)

*On-going Campaign



Awareness Campaign during Covid-19 MCO

Drive traffic & awareness to e-shop

*ACHIEVEMENTS

Growth In Traffic and Sales Conversion Rate

-on-point targeting created a genuinely engaged audience to find out more.

Reduced Bounced Rate to Well Below 50%

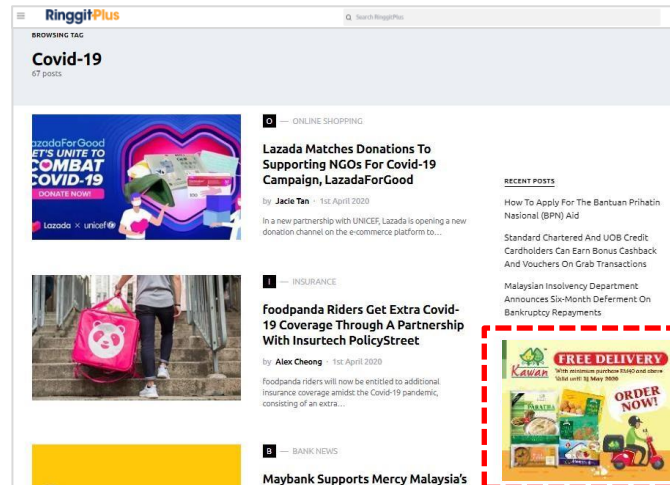
-customized pre-sell content attracted audiences who are interested about Unique Selling Points of the client.



What Can You Claim Under Your Travel Protection?

Savvy travellers will be familiar with subscribing travel protection to safeguard their upcoming trips. It's easy to assume that when we're on holiday, everything will be smooth sailing and we come home refreshed and filled with joyful memories.

READ MORE



Winning Case Studies (e-Shop)



Lead Gen Campaign – land on e-Shop

Content Advertorial

ACHIEVEMENTS

--

25% Growth In Sales Conversion Rate

- on-point targeting created a genuinely engaged audience to find out more.

Reduced Bounced Rate to Well Below 50%

- customized pre-sell content attracted audiences who are interested about Unique Selling Points of the client.

CHALLENGE

Lack of footfall and online conversions, and to increase membership sign-ups.

SOLUTION

Leveraged RinggitPlus first-party data audience through a series of articles, vouchers sponsorship, and on-ground activities while riding onto RinggitPlus tactical campaign during festive seasons. Read article [here](#).

Diskaun sehingga 30%
16 - 29 Mei 2019

Rangkaian Produk Dingin & Sejuk Beku Terpilih

Product	Price
Ayam Garing Tesco Pedas / Extra Pedas / Asid 850gm	RM 10.29
Nugget Ayam Golden Crumbles Tesco 900gm	RM 7.90
Kepiting Rian / Drumet Rian Bersalut / Tauhu Makanan Laut Tesco 500gm - 500gm	RM 8.05
Berolol Daging Lembu 500gm	RMH-31 9.59

GROOMING TIPS
16 - 29 Mei 2019

1. DULAH MENYALU BODI AGAS BOSTRAN...
2. DUA BISI ANDA KERING...
3. GUNAKAN...
4. SEMBELER...
5. MENAMAI...
6. PASTIKAN...
7. JABAH...
8. ...

Product	Price
... 15.92	15.92
... 24.80	24.80
... 15.20	15.20
... 37.95	37.95

Winning Case Studies (Lead Drop)



Lead Gen Campaign – Qualified Lead Drop

*On-going Campaign

Drive Leads Submission

ACHIEVEMENTS

150% growth in acquisition with the same budget

- on-point targeting (married with kids) and created a genuinely engaged mid-level income audiences.

CHALLENGE

Reaching out and targeting quality characteristics of audience segments.

SOLUTION

Target segments inclusive of RinggitPlus first-party data audience and targeted audiences within ringgitplus.com run-of-site banners.

*Refer screenshots in next slide



Shop Online

You can now shop from our new Mead Johnson Nutrition Official Store at your convenience. No queues, just a click away!

Buy Online 



Enfamama A+ Malaysia
5 March

Get Enfamama A+
Did you know? Yoga during pregnancy is great for you. It reduces stress, improves flexibility, and encourages stretching as well as focused breathing. Afterwards, fuel your day further with Enfamama A+!

Enfamama A+ with 360° DHA PLUS contains a unique blend of nutrients such as the highest levels of DHA▲ and Choline◆, as well as Calcium, Folic Acid, Vitamin D, Iron, and Inulin.

▲Based on recommended servings per day compared to other maternal milk brands as of Sept 2017. Enfamama A+ provides 100mg DHA in 2 servings per day.

◆Compared to other maternal milk brands in the market as of Sept 2017 (Enfamama A+ Choline levels: 560mg per 100g powder).

1,668 Views
50
2 comments 1 share
Like Comment Share

Winning Case Studies (Contest Submission)

SENHENG

Video Content Marketing (produced by RinggitPlus)

Content Advertorial

ACHIEVEMENTS

Increased in time-on-site & reduced bounced rate

- on-point targeting moved users to consideration stage with the product on-site longer than usual.

-Creative and Copy produced by RinggitPlus

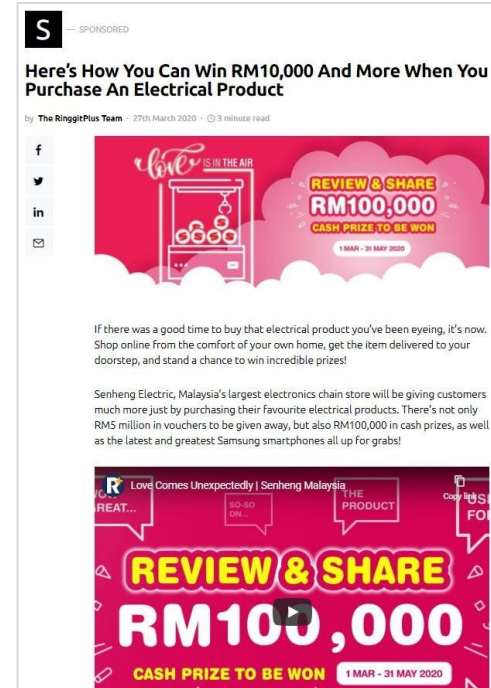
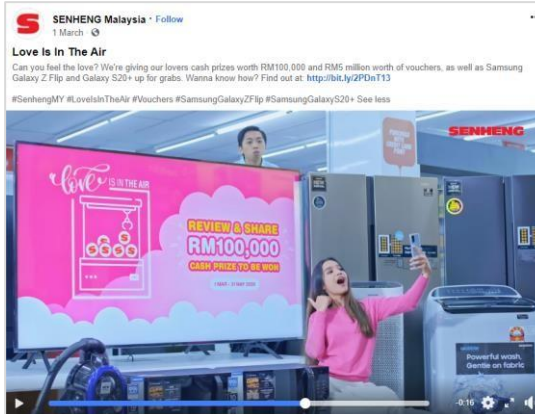
CHALLENGE

Brand Endorsement and equity is crucial to increase the participation of the contest campaign

SOLUTION

RinggitPlus created hype with holistic approach on creative concept for video and optimized the campaign on social media to drive contest submission.

To catch SEM via content marketing also drive traffic from social media to the story page



Winning Case Studies (First-Party Data)



Content Advertorial

ACHIEVEMENTS

25% Growth on online Sales Enquiries
- 20% growth in overall sales conversion

CHALLENGE

Unable to reach Citibank users through other social media platforms for campaign.

SOLUTION

Leveraged RinggitPlus first-party data audience to reach Citibank credit cards (approved card) user via Facebook & Instagram and Solo EDM.

Have,
Ogawa makes your dream come true this Christmas with Citi 0% Easy Pay Plan! Any purchase made using Citibank credit cards, total amount of MYR 5,000 & above will be entitled for Citibank 60 months EPP.
Only valid in Ogawa retail outlets & roadshows.
Campaign ends on 1st January 2020. *T&C apply.
[LEARN MORE](#)

Ogawa Malaysia
Sponsored (demo) · ⚙️

Dream Comes True with Citi 0% Easy Pay Plan up to 60 months exclusively at Ogawa. Wait no more, hurry to Ogawa outlets now and enjoy massage with your loved ones.

Dream Comes True
Citi 0% Easy Pay [Learn More](#)

Takumi
RM 166.65*/Month

Winning Case Studies (Insurance)



Gibraltar BSN

Insurance Client Term Life Insurance

ACHIEVEMENTS

Achieved 50% of Target Within 25% of Time Gone

Thanks to relevant creative approach and a highly targeted 1st party data audience from RinggitPlus

20% Increase in Conversion Rate to Sales

Feasible with a high quality base of audience to start the campaign with

RinggitPlus
Managed Creative
And Digital Media
Buy For Client

FB Campaigns
Launched via
Client's FB Page

Drove Traffic &
Quality Leads on
Client's Website



**Client Won A Digital Insurance Award
The Very Same Year!**

Winning Case Studies (Investment)

Investment Summit Investment Educator

ACHIEVEMENTS

Met 168% of Campaign KPI in 21 days

- Grew traffic by 4x than normal with financially qualified audience (min RM8,000 income, investor)

580% Higher Conversion Rate From Visit To Sales

- Higher quality audiences results in much higher conversion to sales for the client

RinggitPlus
Launched A Digital
Media Campaign
For Client

Targeted Minimum
RM8,000 Income
Audience via
Client's FB Page

Drove Traffic &
Quality Leads on
Client's Website

**The World Is On The Verge Of Descending Into Financial Chaos.
Most People Will Panic. Savvy Investors Will Profit.**

The Good News: World - Renowned Investors Will Reveal How You Can "Profit From The Panic"!

VALUE INVESTING SUMMIT 2020

**Discover High - Level Strategies To Cash In On The Chaos
And Build A Foundation For Everlasting Wealth With A Small Budget...
Even If You're New To Investing**

Asia's Biggest Investing Event Is BACK For A Record - Breaking 9th Year Running!
Grab Your Early Bird Tickets Before They're All Sold Out!

Yes! I WANT To RESERVE My VIS 2020 SEAT NOW!)



Winning Case Studies (e-Commerce)

11.11 Promo 2019 e-Commerce

ACHIEVEMENTS

#1 Organic Search Ranking on Google

- keyword "11.11 promo"
- higher search ranking than the 11.11 players like Lazada, Shopee

>500K Sales Generated in 24 Hours, From A Single Article on RinggitPlus

- 1 article, >500K sales in 24 hours

RinggitPlus Wrote
One Article
(blog post)

Promote Banks'
Promo Codes via
Organic Traffic

Drove More Than
RM500K Sales In
A Single Day

Maximise Savings This 11.11 With Lazada And Shopee Credit Card Promo Codes

With the biggest online shopping festival just around the corner, we're sure many Malaysians are already getting ready to shop on their favourite online stores come 11 November. To entice customers, e-commerce sites such as Lazada and Shopee – two of the biggest in Malaysia – frequently offer many promo codes to help customers save even when they spend.

The best part? Banks always work with these sites to reward their customers for using their credit cards. To help you save time searching, here's a list of promo codes you can use on Lazada and Shopee, as well as general terms and conditions.

Lazada 11.11 Bank And Credit Card Promo Codes

AmBank Credit Card
Promo code: [gslaz11.11](#)
Discount: RM12 off minimum spend of RM150
Quantity: 1,500 (voucher available for collection at 12am, 12pm, 4pm, 8pm)

AEON Credit Card
Promo code: [gslaz11.11](#)
Discount: 11% off minimum spend of RM150, capped at RM42
Quantity: 2,400 (first come, first served)

RHB Credit Card
Promo code: [gslaz11.11](#)
Discount: RM12 off minimum spend of RM150
Quantity: 800 (voucher available for collection at 12am, 12pm, 4pm, 8pm)

CMB Credit Card
Promo code: [gslaz11.11](#)
Discount: RM11 off minimum spend of RM150
Quantity: 4,250 (voucher available for collection at 12am, 12pm, 4pm, 8pm)

Citi Credit Card
Promo code: [gslaz11.11](#)
Discount: RM42 off minimum spend of RM150 (CitiLazada Co-Brand Card Only)
Quantity: 1,000 (voucher available for collection at 12am, 12pm, 4pm, 8pm)



Filter

Date Range: 2019/11/11 00:00:00 - 2019/11/11 23:59:59

Advertisement Name: Type to search

Campaign Type: Type to search

Category: Type to search

More options

Total Clicks: 5,460

Total Conversions: 2,487

Total Sales (MYR): 424,786.58

Total Sales (MYR): 95,312.30

Report

Date	Advertiser	Clicks	Conversions	Sale Amount (MYR)
November 2019	Lazada App (RM)	5,460	2,487	424,786.58
November 2019	Shopee MY	5,760	2,487	95,312.30

Showing 1 to 2 of 2 entries

Date Range

2019/11/11-2019/11/11

Conversions	Sale Amount (MYR)
5,460	424,786.58
2,487	95,312.30

Winning Case Studies (Banking)

Banking Client Personal Loan Offer

ACHIEVEMENTS

300% Growth In Sales Conversion Rate

- CPL maintained
- Leads to approval increased from 1% to 3% within 2 months

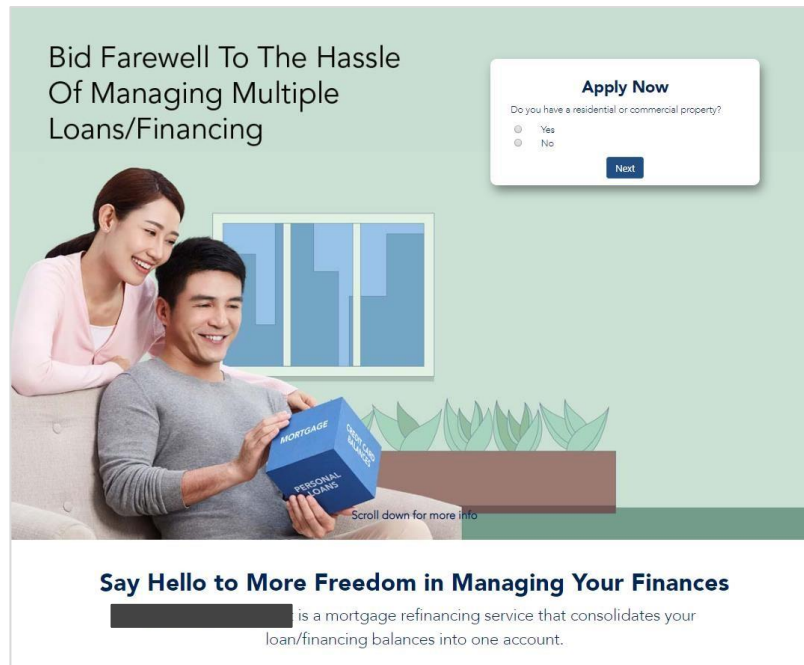
225% Growth in Average Approved Loan Amount

- Average approved loan amount increased about 125%

Agency Targets
RinggitPlus 1st
Party Data
Audience

Agency Launched
Campaigns on
Facebook

Drove Traffic &
Quality Leads on
Client's Website



Bid Farewell To The Hassle
Of Managing Multiple
Loans/Financing

Apply Now

Do you have a residential or commercial property?

☐ Yes ☐ No

Next

Scroll down for more info

Say Hello to More Freedom in Managing Your Finances

██████████ is a mortgage refinancing service that consolidates your loan/financing balances into one account.

The advertisement features a couple sitting on a couch, with the man holding a blue box labeled 'MORTGAGE', 'OVERLAP BALANCES', and 'PERSONAL LOANS'. The background is a light green wall with a window and a potted plant.

Winning Case Studies (Banking)

Banking Client SME Loan Offer

ACHIEVEMENTS

200% Growth In Sales Conversion Rate

- CPL decreased by 20%
- Leads to approval increased from 1% to 2% within 3 months

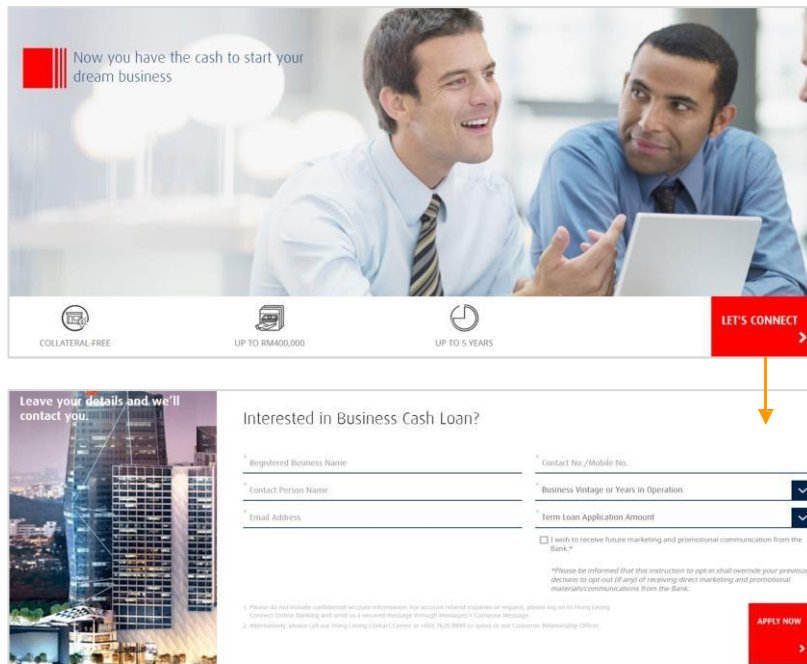
125% Growth in Average Approved Loan Amount

- Average approved loan amount increased about 25%

Agency Targets
RinggitPlus 1st
Party Data
Audience

Agency Launched
Campaigns on
Facebook

Drove Traffic &
Quality Leads on
Client's Website



The screenshot shows the HongLeong Bank SME Loan Offer landing page. At the top, there's a hero image of two men in business attire looking at a laptop, with the text "Now you have the cash to start your dream business". Below this, there are three icons representing loan features: "COLLATERAL-FREE", "UP TO RM400,000", and "UP TO 5 YEARS". A red button labeled "LET'S CONNECT" is on the right. Below the hero image, there's a section titled "Interested in Business Cash Loan?" with a form to collect details. The form includes fields for "Registered Business Name", "Contact Person Name", "Email Address", "Contact No./Mobile No.", "Business Vintage or Years in Operation", and "Term Loan Application Amount". There's a checkbox for "I wish to receive future marketing and promotional communication from the Bank." and a red "APPLY NOW" button. A small image of a modern building is on the left side of the form section.

Now you have the cash to start your dream business

COLLATERAL-FREE UP TO RM400,000 UP TO 5 YEARS

LET'S CONNECT

Leave your details and we'll contact you.

Interested in Business Cash Loan?

¹ Registered Business Name

² Contact Person Name

³ Email Address

⁴ Contact No./Mobile No.

⁵ Business Vintage or Years in Operation

⁶ Term Loan Application Amount

☐ I wish to receive future marketing and promotional communication from the Bank.

*Please be informed that this instruction to opt-in shall override your previous decision to opt-out of any of receiving direct marketing and promotional materials/communications from the Bank.

1. Please do not include confidential account information. For account-related inquiries or requests, please log on to Hong Leong Current Online Banking and send us a secure message through Ringgit+ Computer Message.

2. Alternatively, please call our Hong Leong Contact Center at +603-2601 8888 to speak to our Customers Relationship Officer.

APPLY NOW

Winning Case Studies (Ski Resort in Japan)



Ski Resort Vacation Spot (Japan)

ACHIEVEMENTS

Chatbot Powered Resort Booking system

- developed client's digital infrastructure to manage enquiries and booking via a chatbot platform

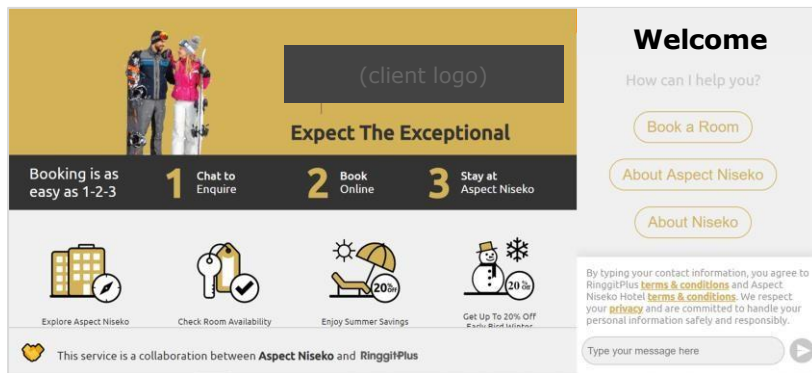
Generated >RM700K Digital Sales Revenue

- total 360* digital agency for the client
- managed to turn clients' seasonal business into an all year round biz

RinggitPlus Became
Client's 360*
Digital Agency

Targeted Minimum
RM8,000 Income
Audience via
Client's FB Page

Drove More Than
RM700,000 Digital
Sales Revenue in
2019 For The Client



Winning Case Studies (Property)

Content Advertorial

ACHIEVEMENTS

Met 150% of Client's Page Views Target

- 15,000 unique pageviews, 50% higher than the target of 10,000

50% Lower CPL With Higher Volume Than Key Competitors Combined

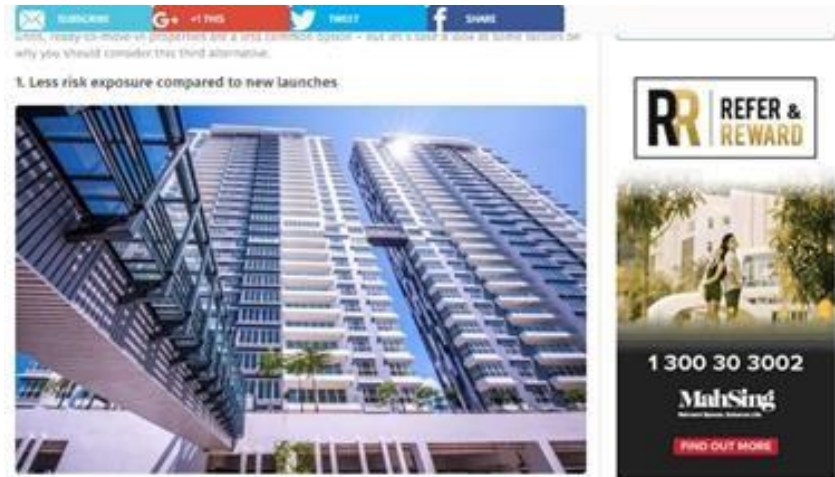
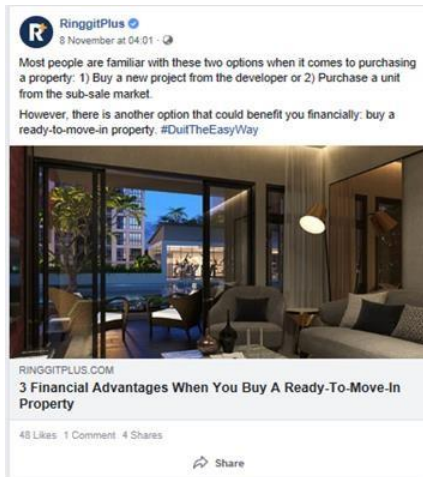
- Audience reached are responding well due to high relevancy and 'soft-sell' approach, especially from a trusted brand (RinggitPlus)

CHALLENGE

- Getting property pageviews and leads during a downtrend is challenging
- Client needed more leads to get the potential sales to hit target

SOLUTION

- Leverage RinggitPlus first-party data audience through a series of articles with a strong call to action to find out more at client's website



Winning Case Studies (Property)

Automated Chatbot

OBJECTIVES

- To position Mah Sing as a value-adding property developer brand which cares for home buyers by solving their home loan questions
- To strengthen RinggitPlus's position as a trustworthy home loan advisor which helps clients in making a better home loan decision

SOLUTION

- An automated chatbot built with five key pillars which will be addressing the most commonly faced circumstances by prospective home buyers – www.madamloan.com.my

The screenshot displays the Madam Loan chatbot interface. At the top, it says "Welcome" and "What do you want to do?". Below this, there are several buttons: "Apply for a home loan", "How much loan can I get?", "What are the government financing schemes for me?", "What property is available for me?", and "Learn more about property loans". The chatbot is also showing a conversation history with a user. The user asked "What property is available for me?" and the chatbot responded with "Hi there! I'll be helping you with your Home Loan enquiries. What's your name?". The user then asked "What unit type do you have your eyes set on?" and the chatbot responded with "Tell Madam which specific areas you are looking for, and I'll help you out!". The chatbot also shows a list of properties: "M Vertica" and "Lakeville Residence". The chatbot is also showing a "Select" button.

Mah Sing teams up with RinggitPlus to introduce artificial intelligence chatbot

PROPERTY

Thursday, 26 Sep 2019 3:45 PM MYT



RinggitPlus CEO and Co- Founder Hann Liew (left) and Mah Sing Group Director of Strategy and Operations Rachel Leong at launch of Madam Loan 2019.

Winning Case Studies (Property)

Content Advertorial

ACHIEVEMENTS

30% Longer Time On Site With Our Audience

- Right targeting created a genuinely engaged audience to find out more

Reduced Bounce Rate To Well Below 50%

- Customized pre-sell content attracted audience who are interested about the Unique Selling Points of the client

CHALLENGE

- Getting property visitors to stay on site from paid media is challenging
- Client needed to reduce bounce rate and increase time on site

SOLUTION

- Leverage RinggitPlus first-party data audience through a series of articles, supported with client's video as an ad via paid media, to drive traffic for client



Buying A Home Vs Renting: Which Offers Better Value?

As more youths today prefer renting compared to buying a home, is there an alternative that offers the best of both worlds?

[READ MORE](#)



Case Study Stories

Click to read:

- [Tesco: How To Be A Smart Shopper](#)
- [Volkswagen: Volkswagen Is Offering Perks That Help You Save Money](#)
- [Boost: 8 Ways You Can Get More Savings With Boost This New Year](#)
- [Mudah.my: Terlebih Beli During Sales? Kenalah Sell!](#)
- [AirAsia BIG: Earn AirAsia BIG Points With Your Money Deposits This Coming "Li Chun"](#)

Case Study Videos

Click to watch:

- [CIMB](#)
- [Brands Chicken Essence](#)
- ['BIG' Tune Money](#)
- [Rowe Motor Oil](#)
- [Vitagen Collagen](#)
- [Cool Blog](#)
- [Burger King](#)
- [Circles Life](#)
- [Royal Selangor Pewter](#)
- [Morelli's Gelato](#)
- [Senheng](#)



Covid-19 Context

What is Malaysian's concern about COVID 19?



Malaysia Lockdown interstate travel	+4,900%
Astro Free Channel	+4,900%
Dokumen perjalanan	+4,800%
Starbucks buy 1 free 1	+3,600%
Balik kampung covid 19	+1,700%
JPJ open during lockdown	+800%
Balik kampung lockdown	+500%
Grab food call center	+500%
Free delivery grab food	+400%
Are restaurants open during lockdown	+400%
Work from home quotes	+300%
Watch movie free online	+150%



Simtom covid 19 mengikut hari	+4,100%
Cuba Corona Virus	+4,000%
Giant batu caves covid 19	+3,000%
Gucci mask	+2,800%
Cara pakai mask bertali	+1,800%
Jenazah covid 19	+1,400%
How to boost immune system	+600%
Food to increase immune system	+400%
Benuk corona setelah dibesarkan 2600x	+400%
Covid 19 update numbers	+300%
Kematian covid 10	+170%

The Rise of Digital Consumption & Purchase



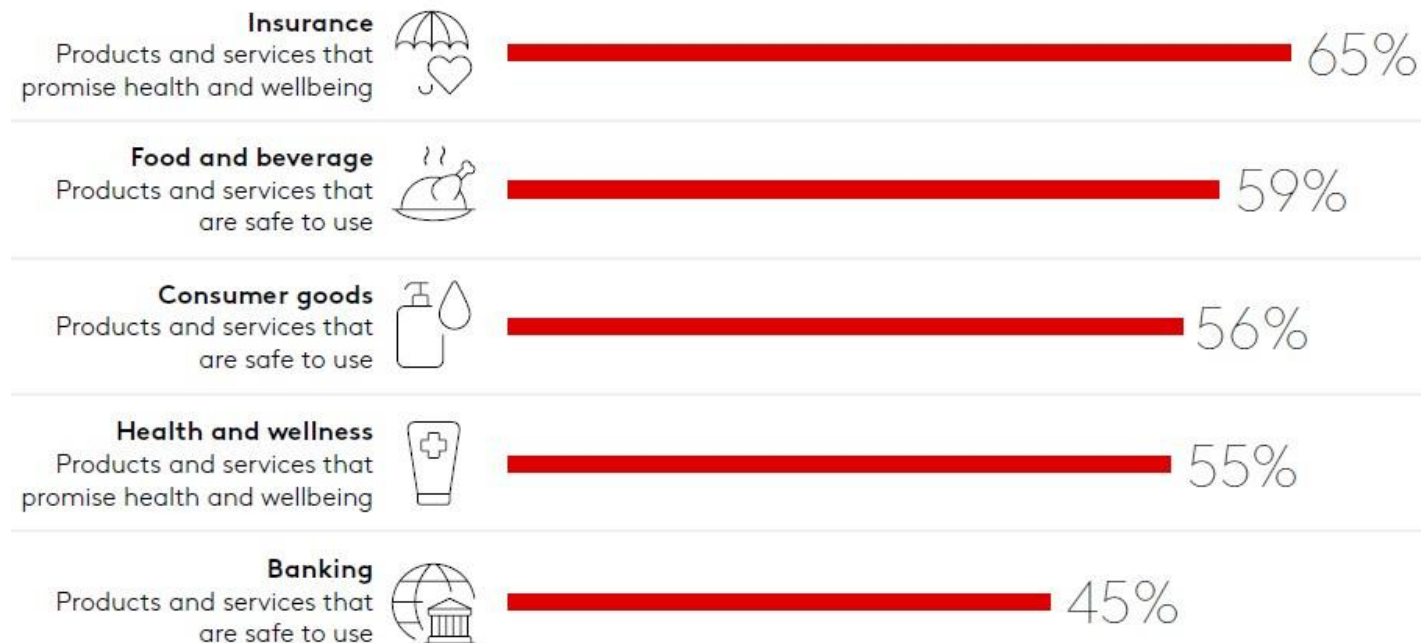
42% increase in streaming more content

32% increase in online shopping

30% increase in ordering food online

Brand Trust with Real Value is Significant to Consumers

Consumer expectations from brands across categories



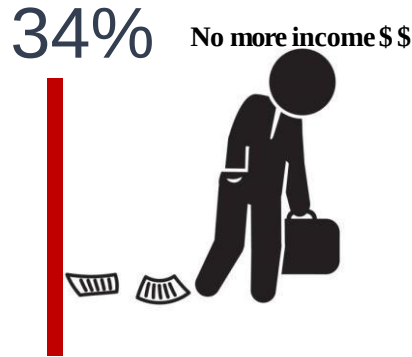
Financial Planning & Management is the main concern of consumers

As fears grow about the impact of the covid-19 virus , communities across the world are now taking extraordinary measures to contain its threat.

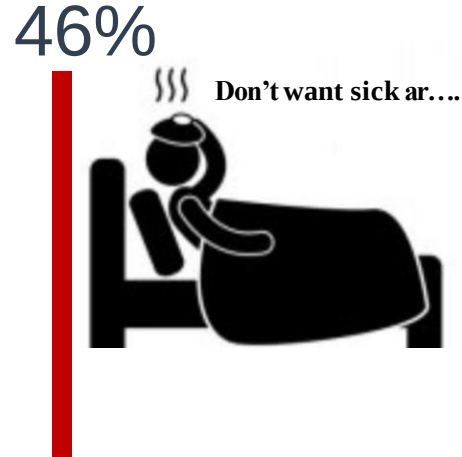
Now there are signs that the virus is moving from traders' screens to the real economy.



Panic purchase



Risk of people losing jobs



Worried about falling sick



More proactive about financial planning and security for the future



AN EFFECTIVE WAY TO ENHANCE YOUR BRAND EQUITY.....

LEVERAGE ON OUR BRAND TRUST IN SAVING MONEY





SUMMARY

1. Probably the only channel in the market who can help clients to reach an audience segment based on their financial data.
2. Full-stack capabilities and we are flexible to come in wherever most suitable for our clients in their funnels.
3. We are open to media barter deals to create win-win partnerships

NEXT STEPS

**Let's get to know you
and your business!**

The logo for RinggitPlus, featuring the word "Ringgit" in white and "Plus" in orange, with a stylized plus sign between them.

RinggitPlus

Thank You