

lipstiq.com

MEDIA KIT

WE ARE LIPSTIQ.COM - your daily scoop of fabulous - a premiere lifestyle online publication that has fast evolved into one of Malaysia's finest since October 2011, run by a team of passionate females for females of ages between 18 and 35.

Whatever floats the boat of our readers, Lipstiq.com offers it in the form of daily updates on all things hip and current across major interests such as beauty, fashion, entertainment, food, travel, sex and relationships and more.

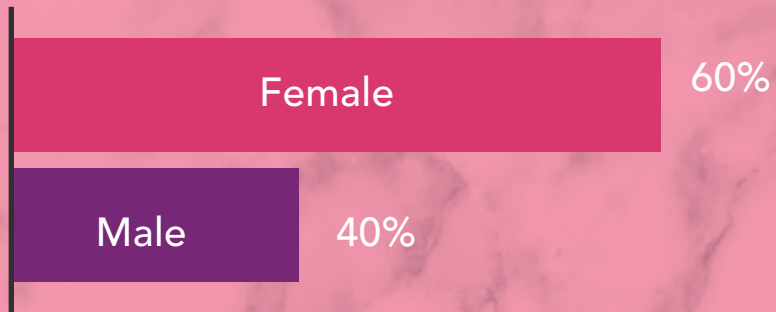
Whether you're on the lookout for advice on how to deal with an ex, putting together the perfect outfit to slay on your big day, or wondering which lippie makes your eyes pop, Lipstiq.com aspires to become the number one go-to online destination for effortless solutions.

Lipstiq.com is constantly on the quest to become more seamless for those who crave trend sightings, reviews, do-it-yourself guides, informative listicles, in-depth features, as well as tips and tricks to quickly master the pursuits of life – all whilst keeping their makeup on point.

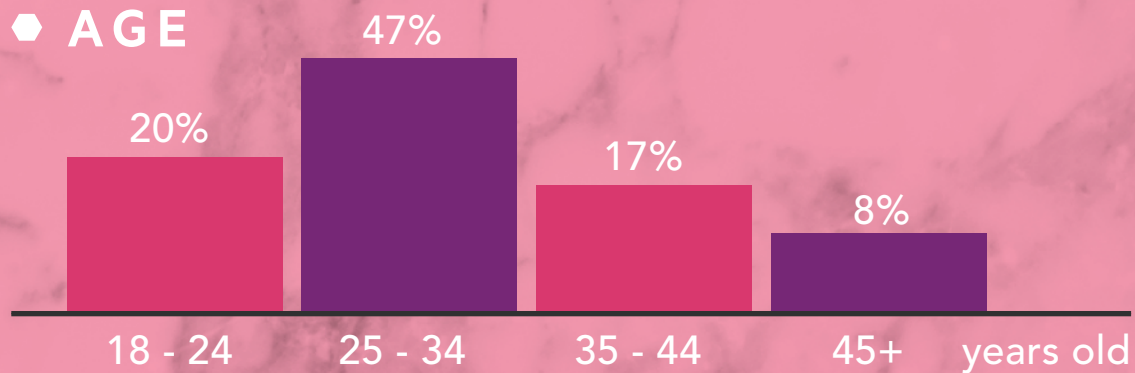


DEMOGRAPHY

◆ GENDER



◆ AGE



◆ LOCATION

Kuala Lumpur	61%	Sabah	2%
Selangor	26%	Sarawak	1%
Johor	2%		

lipstiq.com



AUDIENCE STATS

lipstiq.com

(As in November 2018)



 **40,032** **85,068** 

Page views per month



95,000

Monthly unique visitors



0:0:44

Average time spent per user



100K

Followers



7.1K

Followers

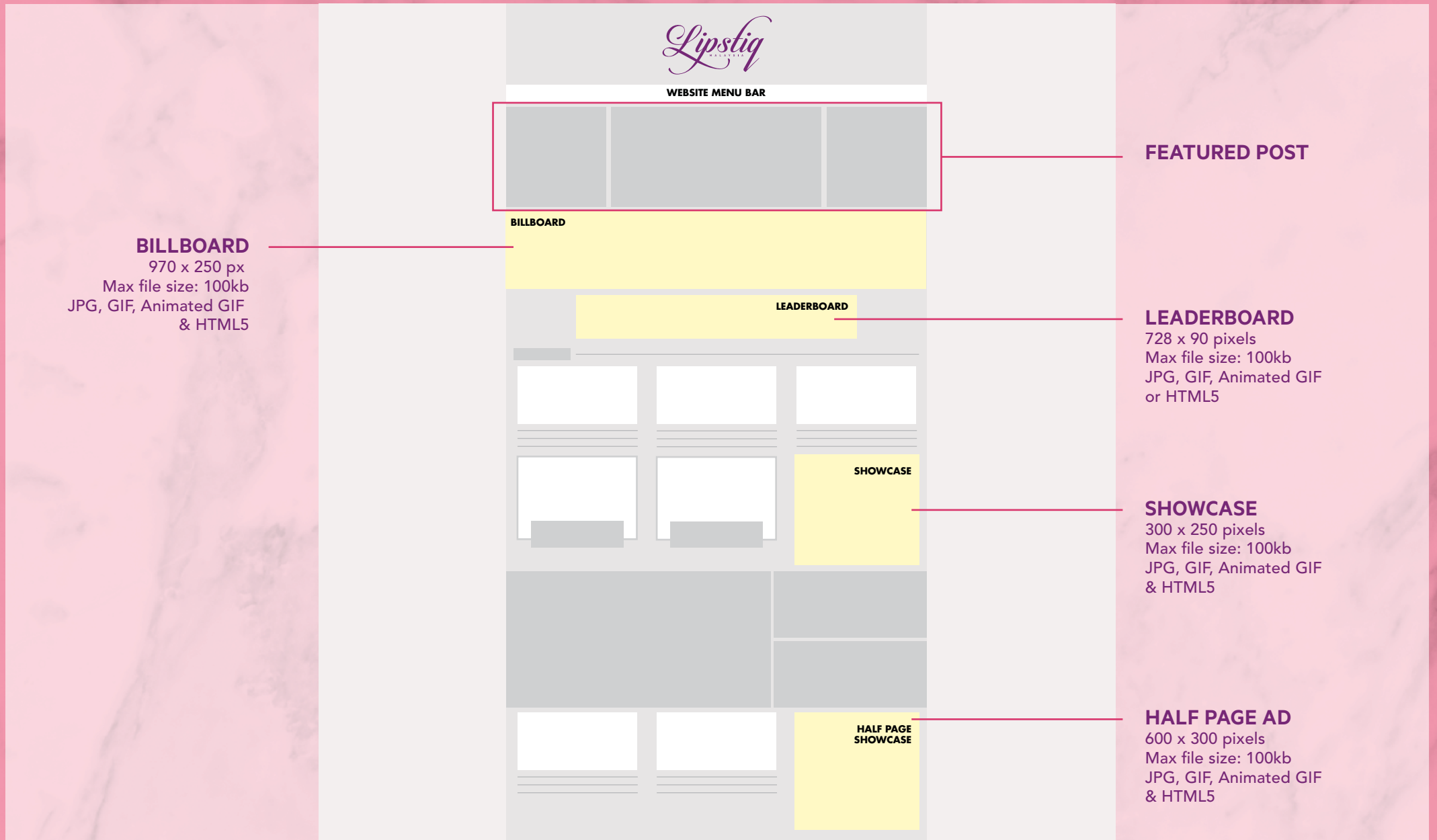


2.8K

Followers

AD PLACEMENT

lipstiq.com



EVERYTHING IS BETTER WITH

lipstiq.com

Get in touch by e-mailing us at : advertising@lowyatmsc.com